



MEDIA KIT - EVENTS

PRICELESS
EVENTS



WHAT MAKES PRICELESS SO SUCCESSFUL?

Priceless boasts two distinctly different, yet complementary, streams: magazines and events.

Magazines are where our journey began. PRICELESS Media's beautiful, aspirational publications feature original content written, photographed and styled by our team. Carefully curated articles feature homes, gardens, food and fashion to give a flavour of the very best of local living.

Priceless' well attended events bring the pages of our magazines to life. Exhibitors are carefully selected to ensure quality remains high and in keeping with our ethos. Every event is designed to continue our legacy of bringing people who sell interesting, beautiful things to the local market.

Priceless is a compelling proposition for businesses looking to reach our shared target market. Our extensive, affluent readership and visitor base allows us to introduce businesses who do and create amazing things to local people, showcasing the very best of what their home county has to offer.

*20,000 event visitors** | *122,500 monthly magazine readers* | *17,000 monthly web visitors[†]*

*Based on 2 events annually. [†]Monthly average 2018



Midwinter Fair

This successful event is set in a heated, tented village at The Hop Farm, Paddock Wood, perfectly located for visitors from London and the home counties, as well as affluent local shoppers. Over 250 carefully selected brands will be showcasing their products to visitors enjoying a fun day out Christmas shopping with friends.



Midsummer Fair

This highly anticipated summer event draws a loyal following of local, national and international visitors to the beautiful, bucolic setting of Hole Park. Over three days in early June, an abundance of eager shoppers will join us for a fabulous day of shopping, socialising and inspiration at an iconic English country fair in the heart of rural Kent.



"Fantastic event, probably the best we have attended this year. All the staff were helpful and professional and it was very well run and well received."



The Drunken Mouse, MWF18 Exhibitor

Wealden Times
Midwinter Fair

Marquee - £280 per
1m frontage x 2m deep stand
Corner - £110 surcharge
(limited availability)

*Please note all stands must have a
minimum of 2m frontage*

Caterer - £840

Power on stands - from £80

Contact - Joy Adams
joy.adams@priceless-group.com
01580 236071



12th, 13th & 14th November 2020 | 9.00am - 4.30pm | The Hop Farm, Paddock Wood TN12 6PY



*“Well organised. Well attended
and a great atmosphere!”*



Burrow & Hide, MSF18 Exhibitor



Wealden Times
Midsummer Fair

Marquee - £210 per
1m frontage x 2m deep stand
Avenue - £205 per
1m frontage x 3m deep stand
Outside - £175 per
1m frontage x 3m deep stand
(deeper stands are available)
Corner - £90 surcharge
(limited availability)

*Please note all stands must have a
minimum of 2m frontage*

Caterer - £610

Power on stands - from £70

Contact -

Joy Adams or Jude Brown
events@priceless-group.com
01580 236071



4th, 5th & 6th June 2020 | 9.00am - 4.30pm | Hole Park, Rolvenden TN17 4JB



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