



MEDIA KIT

PRICELESS  
EVENTS



## WHAT MAKES PRICELESS SO SUCCESSFUL?

PRICELESS boasts two distinctly different, yet complementary, streams: magazines and events.

Magazines are where our journey began. PRICELESS Media's beautiful, aspirational publications feature original content written, photographed and styled by our team. Carefully curated articles feature homes, gardens, food and fashion to give a flavour of the very best of local living.

PRICELESS's well attended events bring the pages of our magazines to life. Exhibitors are carefully selected to ensure quality remains high and in keeping with our ethos. Every event is designed to continue our legacy of bringing people who sell interesting, beautiful things to the local market.

PRICELESS is a compelling proposition for businesses looking to reach our shared target market. Our extensive, affluent readership and visitor base allows us to introduce businesses who do and create amazing things to local people, showcasing the very best of what their home county has to offer.

20,000 event visitors

| 85,000 monthly magazine readers

| 17,000 monthly web visitors\*

\*monthly average 2018



## *Midsummer Fair*

This highly anticipated summer event draws a loyal following of local, national and international visitors to the beautiful, bucolic setting of Hole Park. Over three days in early June, an abundance of eager shoppers will join us for a fabulous day of shopping, socialising and inspiration at an iconic English country fair in heart of rural Kent.

## *Midwinter Fair*

This successful event is set in a heated, tented village at The Hop Farm, Paddock Wood, perfectly located for visitors from London and the home counties, as well as affluent local shoppers. Over 250 carefully selected brands will be showcasing their products to visitors enjoying a fun day out Christmas shopping with friends.

## *Open House*

Open House celebrates the best that can be found within the home: interiors, food, fashion and gardens. Perfectly placed at Sandown Park in Esher, it brings carefully selected retailers to the local community in a stylish, fun and fashion-forward event which gathers some of the most desirable and trend-setting brands together under one roof.

Wealden Times  
**Midsummer Fair**

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**Marquee** - £200 per  
1m frontage x 2m deep stand  
**Avenue** - £195 per  
1m frontage x 3m deep stand  
**Outside** - £165 per  
1m frontage x 3x deep stand  
(deeper stands are available)  
**Corner** - £85 surcharge  
(limited availability)  
**Caterer** - £600  
  
**Power on stands** - from £75

**Contact** -  
Joy Adams or Jude Brown  
[events@priceless-group.com](mailto:events@priceless-group.com)  
01580 236071



*6th, 7th & 8th June 2019 | 9.00am - 4.30pm | Hole Park, Rolvenden TN17 4JB*



*"Well organised. Well attended  
and a great atmosphere!"*



Burrow & Hide, MSF18 Exhibitor



Wealden Times  
**Midwinter Fair**

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**Marquee** - £255 per  
1m frontage x 2m deep stand

**Corner** - £100 surcharge  
(limited availability)

**Caterer** - £765

**Power on stands** - from £75

**Contact** - Joy Adams  
[joy.adams@priceless-group.com](mailto:joy.adams@priceless-group.com)  
01580 236071



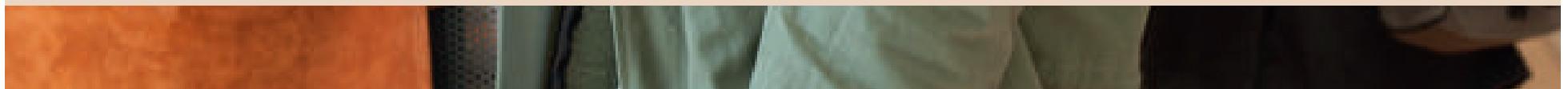
*14th, 15th & 16th November 2019 | 9.00am - 4.30pm | The Hop Farm, Paddock Wood TN12 6PY*



*"Fantastic event, probably the best we have attended this year. All the staff were helpful and professional and it was very well run and well received."*



The Drunken Mouse, MWF18 Exhibitor



## *Open House*

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**Stand** - £175 per sqm  
(includes shell scheme)

**Contact** - Jude Brown  
[jude.brown@priceless-group.com](mailto:jude.brown@priceless-group.com)  
01580 236071



*Launching 10th, 11th & 12th October 2019 | 9.00am - 4.30pm | Sandown Park, Esher KT10 9AJ*



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